



Event Chair **Ken Johnston** (Goodwater) and his Committee consisting of **Paul Godin** (EcoWater) and **Peter Bozzo** (Nimbus), **Shelley Peters** (Waterite) invite you to CWQA's Fall Event Celebrating 50 Years of Service to the Canadian Water Treatment Industry.

Events

Wednesday October 6th
At the Deerfoot Inn, CWQA President **Peter Bozzo** (Nimbus) and the Board will host a networking event recognizing this milestone with an evening to network, socialize and connect with your peers in the industry.

Thursday October 7th
At the Deerfoot Inn, the Fall Business Forum will feature speaker Eliot Hoppe who will demonstrate to you a critical business language - "Effectively using body language to increase your

IT'S ALL ABOUT SELLING!

ATTEND THE CWQA FALL FORUM AND LEARN HOW TO EFFECTIVELY COMMUNICATE TO YOUR CUSTOMER

In today's economy,

- A) *The SALE is critical to survival ;*
- B) *The REFFERAL is critical to SUCCESS;*
- C) *Learn how to do both without saying a word.*

ABOUT YOUR SPEAKER:



Eliot Hoppe is a leading authority in the field of body language communication, non verbal influence and deception detection.

An accomplished international speaker and facilitator, Eliot has trained thousands of people on Body Language Communication. He has worked with leading organizations like CWQA members 3M, and companies like Cartier, TELUS and Edward Jones to improve their employee communication skills.

Eliot is the co-author of the Amazon best selling book, **Selling: Powerful New Strategies for Sales Success**, and the author of the popular eBook, **Body Language Boardroom Basics: The Non Verbal Signals You Must Decode!**

His eLearning program on Body Language: **The Science of Silence**, released in May 2010, is already being regarded by many as being the most comprehensive program available on the subject of Non Verbal influence and Body Language Communication today.

He has written many articles on Body Language Communication and is consulted by the media to decode the emotions and body language of notable people in the news, politicians and celebrities.

Who Should Attend?

ANYONE WHO GETS IN FRONT OF THE CUSTOMER AND WANTS TO BECOME MORE SUCCESSFUL..

DON'T MISS YOUR OPPORTUNITY TO LEARN A CRITICAL NEW LANGUAGE

CWQA's Fall Events

At the Deerfoot Inn, Calgary AB
Thursday, October 7th, 2010 8:30 am to 4:30 pm
A Networking Event will be held Wednesday Evening,
October 6th, at 6:00 pm at the Deerfoot Inn



CANADIAN WATER QUALITY ASSOCIATION

REGISTRATION FORM

Please Note: there is limited space for this event, and registration will be processed on a first-come, first-reserved basis. Register early to avoid missing out! Contact Kevin Wong for more information. k.wong@cwqa.com

Name: _____

Title: _____

Company: _____

Address: _____

City: _____ Prov: _____ Postal Code: _____

Email: _____ Tel: _____ Fax: _____

Please let us know if you will be attending The 50th Anniversary Networking Evening Event on October 6th Circle yes or no.		YES	NO
A list is required if registering more than one person <input type="checkbox"/> List is Attached			
Number of tickets required		Member \$199 each = Non-member \$249 each =	\$
OR Number of tables required (8 per table)		\$1,200 per table =	\$
[CWQA GST#: #R10686 8615] Plus 5% GST			
TOTAL PAYMENT			\$

FAX TO: CWQA (416) 695-2945

Payment must accompany Registration. Please retain a copy of the form as your invoice.

Method of Payment:

Please  **One** VISA MasterCard American Express Cheque

Please make your cheque payable to: **Canadian Water Quality Association**, 295 The West Mall, Suite 330, Toronto, ON M9C 4Z4

NOTE: Charges on Credit Card will appear as **CIPH Canadian Institute of Plumbing & Heating**

Card Number: _____ Expiry Date: _____ Dated: _____

Cardholder: _____ Signature: _____

**For Hotel Reservations Contact Deerfoot Inn, Calgary Alberta
Single or Double Occupancy \$159 (Please use reference code: CWQA)**

Register online at www.deerfootinn.com

1000, 11500 - 35 Street E, Calgary Alberta T2Z 3W4

Contact Numbers: (403) 236-7529 Toll Free: 1-888-875-4667 Fax: (403) 252-4767

Substitution/Cancellation Policy: Full refund less \$50 administration fee will be allowed for cancellations received up to May 1st, 2010
All substitutions will be granted until the day of the event. No show – no refund.